

Message Text

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12

ACTION CEA-02

INFO OCT-01 EA-04 ADP-00 EB-05 TRSE-00 RSR-01 RSC-01 /014 W
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R 160453 Z MAR 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 2394

USIA WASHDC

UNCLAS TOKYO 3100

DEPARTMENT PLEASE PASS MRS WHITMAN CEA

E. O. 11652: N/A

TAGS: EGEN/JA

SUBJ: USIS PROGRAMMING FOR MRS WHITMAN

REF: TOKYO 3071

1. USIS WOULD BE EXTREMELY HAPPY TO PROGRAM MRS WHITMAN AT AMERICAN CENTERS AND/ OR MAKE VIDEOTAPE RECORDING DURING HER JAPAN STAY. SCHEDULE DRAWN UP BY EPA COMMUNICATED REFTEL WILL KEEP HER FULLY OCCUPIED APRIL TENTH THROUGH TWELFTH.

2. POST SUGGESTS PROGRAMMING ON APRIL NINTH AND/ OR THIRTEENTH. ONE POSSIBILITY WOULD BE FOR HER TO ARRIVE EARLY OR LEAVE LATE, MAKING ONE WEEKEND FREE FOR TOURISM IN KYOTO AND A PROGRAM AT THE OSAKA AMERICAN CENTER (WHICH ONLY ONE HOUR FROM KYOTO) ON NINTH OR THIRTEENTH. PROGRAMMING AT TOKYO AMERICAN CENTER OR VTR SESSION ON EITHER OF THOSE DAYS ANOTHER ALTERNATIVE.

3. AMERICAN CENTER PROGRAM WOULD TAKE TWO TO THREE HOURS, WITH EMPHASIS ON DISCUSSION AND EXCHANGE OF VIEWS FOLLOWING TWENTY- MINUTE INITIAL PRESENTATION. AUDIENCES WOULD PROBABLY INCLUDE SELECTED MEDIA SPECIALISTS, ACADEMICS, AND BUSINESSMEN. IN ANY CASE, WOULD BE JAPANESE WELL WORTH MRS. WHITMAN' S TIME AND IN GOOD POSITION GIVE HER WIDE VIEW OF JAPAN' S CURRENT ECONOMIC PREOCCUPATIONS.

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4. VTR WOULD TAKE TOTAL TWO HOURS AT STUDIO. WOULD BE OFFERED OTHER USIS POSTS IN FAR EAST AS WELL AS VIDEO-CASSETTE FOR AMERICAN CENTERS IN JAPAN.

5. POST HOPES MRS. WHITMAN CAN ALLOCATE TIME FOR THESE PURPOSES. EARLY RESPONSE EXTREMELY IMPORTANT. APRIL SCHEDULES AT AMERICAN CENTERS BEGINNING BECOME VERY TIGHT. RESERVATIONS AT GOOD HOTELS ALSO BECOMING TIGHT FOR MARCH/APRIL, ESPECIALLY KYOTO AREA.

6. PLEASE ADVISE.
INTERSOLL

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*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

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